

# ADVISORY COMMITTEE ON THE PRI ESG IN CREDIT RISK AND RATINGS INITIATIVE - TERMS OF REFERENCE

#### INTRODUCTION

The PRI's signatories and partners are its greatest strength. Advisory committees and working groups provide opportunities for key stakeholders to convene, share knowledge and collaborate for change and impact. Through work with these groups, the PRI Executive ('Executive') aims to deliver practical, action-oriented research, tools, events and support to investors globally.

This document is a terms of reference for the PRI Advisory Committee on the ESG in Credit Risk and Ratings (ACCRR) initiative. The Executive establishes advisory committees to oversee each of its work streams or projects. Unlike other PRI committees, the ACCR will be made up of representatives from institutional investors and credit rating agency (CRA) signatories to the Statement on ESG in Credit Risk and Ratings, as well as the Executive. A CRA that is not currently a PRI signatory can sign the Statement provided that intends to become a PRI signatory within a reasonable period (one-two years).

The broad objectives of the ACCR are to:

- Advise PRI on its program to promote more systematic and transparent incorporation of ESG in credit ratings and assessments.
- Oversee the various expert working groups PRI will set up to address ESG in the credit analysis and ratings of specific categories of fixed income.
- Review and advise on material which will be published as part of this initiative.
- Review and advise on draft agendas for PRI Ratings Forums.
- Support outreach and awareness raising efforts for this initiative.

# **ROLE OF THE ADVISORY COMMITTEE**

All work stream objectives should be specific, measurable, achievable, relevant, and time-bounded. Suggested objectives for the next strategic phase of the work stream include:

- Raise awareness and understanding of the links between ESG factors and issuer creditworthiness among credit analysts and ratings professionals.
- Improve understanding of different approaches to ESG integration into credit analysis.
- Identify and share examples of best practice and thought leadership on ESG integration.
- Engage with other key stakeholders including regulators, banks and issuers to raise awareness of the importance of ESG factors in the assessment of the credit quality of an issuer or of its issues.





# **NOTES ON MEMBERSHIP**

#### Target composition and tenure

- Target composition is a 15-20 member ACCRR.
- The ACCRR should comprise an even balance of investors and credit rating agencies.
- Initial terms for the ACCR will be for the two-year life of this project. If the project then continues beyond the two years PRI will review the length of standard terms
- Members have the option to step down at the end of each year.
- Members may be replaced by an appropriate colleague at the PRI's discretion.
- PRI will select an investor to chair the ACCRR once members have been selected.

#### **Appointing members**

- The Executive will publicise membership opportunities as they arise, including the criteria for appointment of members and timelines. This will be done via updates to all signatories of the Statement on ESG in Credit Ratings.
- With regards to composition the Executive aims for reasonable diversity in terms of the scale, region and type of member organisations and a range of skills among individual members.
- The Executive has the discretion to accept another representative from an organisation to sit on the ACCRR; in which case, dual representation should offer complementary strengths from the two individuals rather than a duplication.
- Representatives should hold relatively senior management positions within their organisation.
- Member organisations will be selected on the strength and engagement of their representative. They will ideally have demonstrated proactive interest/a history of activity in fixed income markets, leadership in responsible investment (including connections with FI associations and other relevant industry associations).

# **RESPONSIBILITIES**

#### The PRI Executive commits to:

- Convene, administer and facilitate ACCRR meetings and activities; keeping the ACCRR members updated on project activities between meetings.
- Provide expertise from either internal or external sources, convening, facilitating and cocreating with members.
- Support ACCRR members by providing background material for outreach and research activities.
- Managing and delivering project outputs including reports and Ratings Forums; setting out the guidelines for the operations of a project, including the establishment of a dedicated working group if required.
- Coordinating communication on the activities of the FI work stream to signatories and the PRI Board; quarterly reporting on ACCRR activities through the PRI signatory portal, making ACCRR meeting minutes available, if requested, once approved by the ACCR; keeping all references to ACCRR membership updated on the PRI signatory portal.
- Managing communication flow with working group and sub-committees and PRI regional networks on their FI activity.
- Overseeing ACCRR composition: reviewing commitment and tenure, managing the application process for open positions.



#### The ACCR chair commits to

- Designate enough time to fulfil project goals (estimated at a minimum of five hours per month).
- Work with the Executive to provide leadership to the ACCRR, as needed.
- Regular one-hour meetings with the PRI Executive (in person or by phone, minimum every six weeks) to discuss progress of the project and prepare for ACCRR meetings.
- Provide the Executive with guidance on overarching strategy.
- Attend and chair semi-regular ACCR meetings.
- Two people can share the chairing role.

#### ACCR members commit to

ACCR members are expected to act in an advisory role to the PRI Executive. Members agree to commit sufficient time to promoting and overseeing the work stream/local network. Estimated time commitments for ACCR members are at least two hours per month plus at least six one-hour conference calls per year (or 50% of the planned calls at the start of each calendar year).

Typical responsibilities may include, but are not limited to:

- Regular guidance/feedback to the Executive on relevant issues. This may include providing advice/feedback on outputs such as publications and toolkits.
- Regular one-hour meetings with other members of the ACCRR (in person or by phone, minimum every six weeks) to discuss developments and how to advance the project.
- Appointing and informing the Executive of a suitable substitute, in case a member is unable to attend a meeting, or reach out by phone or email after to the Executive to get an update, after reading the meeting's minutes.
- Executing any action point following the ACCRR meeting in a timely fashion, including providing written feedback, when required, by answering ad hoc surveys.
- Keeping the Executive informed of voluntary speaking commitments on behalf of PRI. The
  Executive can provide support in the form of background research and presentation slides.
- Outreach and engagement with peers on behalf of PRI. The Executive can provide support in the form of background research and pitching material.
- All ACCR members are welcome to undertake additional work, for example, drafting documents and participating in working groups if their schedules enable them to do so

# **ACTION PLAN AND TIMELINE**

An action plan with suggested time frames and milestones will be established at the first advisory committee meeting of each year. The plan will be evaluated during the last meeting of each year.

# CODE OF CONDUCT, CONFIDENTIALITY AND PUBLIC COMMUNICATIONS PROTOCOL

- ACCR meetings should proceed only if a majority of members can attend (in person and/or on the phone). Due to regional time differences, separate calls may on occasion be held with members unable to join the meetings.
- The proactive involvement of signatories is important to the success of the group. The Executive may cancel individual signatories' participation and invite other interested signatories to participate if the required level of commitment is not demonstrated.



- Signatories must refrain from using these forums for explicit commercial purposes and should focus on furthering the goals and objectives of the project. Failure to meet these requirements may also lead the Executive to cancel member participation.
- Advisory Committee members are welcome to advertise their participation in other forums such as LinkedIn.

# **CONTACT**

If you would like to learn more about the ACCR, please contact <a href="mailto:carmen.nuzzo@unpri.org">carmen.nuzzo@unpri.org</a>.

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